



FruitMax® Date WS-P

Product Information

Version: 3 PI US EN 12-16-2025

Description

FruitMax® Date WS-P is a caramel product made from controlled heat treatment of food grade carbohydrates. The product contains flavorings, pigments and other components naturally found in caramel. It is intended for coloring food.

Packaging

Material no:

702114

Size:

20 kg

Type:

Bag in box

Physical Properties

Color:

Brown

Form:

Powder

Solubility:

Water soluble

Application

Usage

Foods generally.

Please consult Chapter 21 of the CFR for current legislation, as restrictions within specific food applications may apply. Legislations are not globally harmonized, therefore it is advised to consult regulations for the intended market against final application.

Depending upon the application, processing and quantity used, this product can yield shades of light brown to dark brown.

Directions for use

Can be added directly to the food product or dispersed in soft/distilled water prior to use. Can also be dry blended with other powders. Avoid exposure to humidity.

Storage and handling

Temperature:

8 - 15 °C / 46 - 59 °F

Conditions:

Dry, Protect from light

Ambient transport preferred, refrigerated transport allowed.

Shelf life

730 days in unopened containers at the recommended storage temperature.

Technical Data



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Color Strength: 14000 - 17000 EBC
pH: 4.0 - 6.0 (10% w/w powder in dem. water)

Dry matter: Min. 95%
Bulk density: 0.44 - 0.60
Odor: Characteristic

Microbiological Quality	
Aerobic Viable Count, 30°C:	< 100 cfu/g
Yeast*:	< 10 cfu/g
Mold*:	< 10 cfu/g
Enterobacteriaceae:	< 10 cfu/g
Aerobic bacterial spores:	< 10 cfu/g
Sulphite reducing Clostridia spores:	< 10 cfu/g

*Total Yeast and Mold: < 10 cfu/g

Pathogens	
Salmonella:	Not detected in 25g
Listeria:	Not detected in 25g
<i>E. coli</i> :	Not detected in 1 g
Coagulase-positive Staphylococci:	Not detected in 1 g

Legislation

This color is in full compliance with 21 CFR Part 73.85 and is approved for use in food. It is exempt from certification.

Ingredients

Caramel, Maltodextrin.

Labeling

Labeling of this product for the ingredient statement should be according to the FDA regulations, 21CFR 101.22. For example: caramel (color); colored with caramel; color added.

California Proposition 65

Oterra colors comply with the State of California's Safe Drinking Water and Toxic Enforcement Act of 1986 known as Proposition 65. This product does not contain levels of contaminants or by-products that require a warning label.

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Dietary status

Kosher: Kosher Pareve Excl. Passover
Halal: Certified
Vegetarian: Yes

Technical support

Oterra's Application and Product Development Laboratories and personnel are available if you need further information.